



LDQ Information Policy

Legal Information

Comments and Submissions

LDQ, LLC ("LDQ") appreciates your comments, remarks, feedback, suggestions, ideas and other submissions you disclose or transmit directly to us (collectively, "Your Comments"). LDQ, LLC is not obligated to keep Your Comments confidential or pay you or anyone else any money for Your Comments. Your Comments shall become the property of LDQ, LLC upon receipt, which means that LDQ, LLC shall own all right, title and interest in and to Your Comments.

Modification

Due to the dynamic nature of the Internet environment, LDQ, LLC may update, revise, supplement, modify or amend this Agreement at any time. Any update, revision, supplementation, modification or amendment shall be effective immediately upon its posting on the website. You agree that you will be bound by this Agreement, however and whenever it is updated, revised, supplemented, modified, or amended, whether you have actual or constructive notice of, and whether you have used or continue to use the website after, the updates, revisions, supplementations, modifications or amendments.

Collection and Use of Data

We use the data gathered from our website to analyze trends, administer the site, track user's movement, and gather broad demographic information for aggregate use.

Registration and Ordering

Our site's registration form requires users to give us contact information (such as name and email address) and some demographic information (such as address). If you elect to receive information from LDQ, LLC, we will use customer contact information to send you electronic newsletters, media releases or similar types of information. Your contact information is also used to contact you when issues arise with online orders. Demographic and profile data is also collected at our site and is currently solely used by LDQ, LLC to improve and manage the internal operations of our site.

When we enable purchasing products online, our site will use a secure shopping cart for customers to purchase products. When you order a product, we need to know, and therefore collect, your contact information (such as your name, address, and e-mail address) and certain financial information (such as your credit card number). Contact information from your online registration is used to ship products and to address customer service issues related to these products. Financial information that is collected is only used to process payment or invoice you for the products you purchase.

Linked Sites

Our site may contain links to other websites. Please be aware that LDQ, LLC is not responsible for the privacy practices of such other websites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every web site that collects personally identifiable information. This privacy statement applies solely to information collected by www.thelittledooley.com.

Surveys & Contests

From time-to-time our website may request information from users via surveys or promotional contests. Participation in these surveys or contests is completely voluntary and the user therefore has a choice whether or not to disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code, age level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of the website.

Security Precautions

This website takes every precaution to protect our users' information. When users submit sensitive information via the website, your information is protected both online and off-line. When our registration/order form asks users to enter sensitive information (such as credit card number and/or social security number), that information is encrypted and is protected with encryption software.

While we use encryption software to protect sensitive information online, we also do everything in our power to protect user-information off-line. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job (for example, a financial director or a customer service representative) are granted access to personally identifiable information. Furthermore, all employees are kept up-to-date on our security and privacy practices. Our employees are frequently notified and/or reminded about the importance we place on privacy, and what they can do to ensure our customers' information is protected. Finally, the servers on which we store personally identifiable information are kept in a secure environment, with access restricted.

Choice/Opt-Out

Our site provides you the opportunity to opt-out of receiving communications from us. TheLittledooley.com gives you the following options for removing your information from our database so that you do not receive future communications.

1. You can send email from your email ID of record to us with a subject line of UNSUBSCRIBE to info@thelittledooley.com
2. You can call our toll-free telephone number and ask to be removed from future mailings: 1-888-895-2512