



Franchisee Support

LDQ, LLC offers franchisees of The Little Dooey Barbeque & Blues™ comprehensive support in the following areas of franchise development:

Operations Manual: All franchisees are provided with a detailed step-by-step manual covering all areas of operating your restaurant franchise.

Real Estate: LDQ, LLC has extensive real estate due diligence, leasing, development and site selection experience. We offer franchisees assistance in these areas when determining a qualified site for their restaurant franchise.

Construction: LDQ, LLC provides franchisees with construction assistance as it relates to securing a site, developing, configuring and constructing the restaurant building.

Design: LDQ, LLC provides an interior design and décor package to meet the needs of your restaurant specifications.

Training: LDQ, LLC provides a comprehensive training program for franchisees and restaurant managers in the areas of operations, food preparation, kitchen management, dining room management, human resources, accounting, administrative management, and quality control.

Grand Opening Assistance: LDQ, LLC provides franchisees with grand opening assistance for the first three weeks your restaurant is open for business.

Management Consulting: LDQ, LLC provides franchisees optional managerial support by LDQ personnel when needed for special projects or other situations requiring additional management staff.

Marketing & Advertising: LDQ, LLC has an experienced marketing group that provides support including guidance and materials to carry out all marketing, public relations and advertising campaigns, along with all necessary promotional materials, brochures and other marketing collateral needed for the successful promotion of your franchised business.

General Franchisee Support: LDQ, LLC is committed to providing our franchisees with all of the support necessary to operate a successful business. LDQ is available to answer any questions you may have regarding the operation of your restaurant through our website www.thelittledooley.com or our toll-free corporate telephone line 1-888-895-2512.